

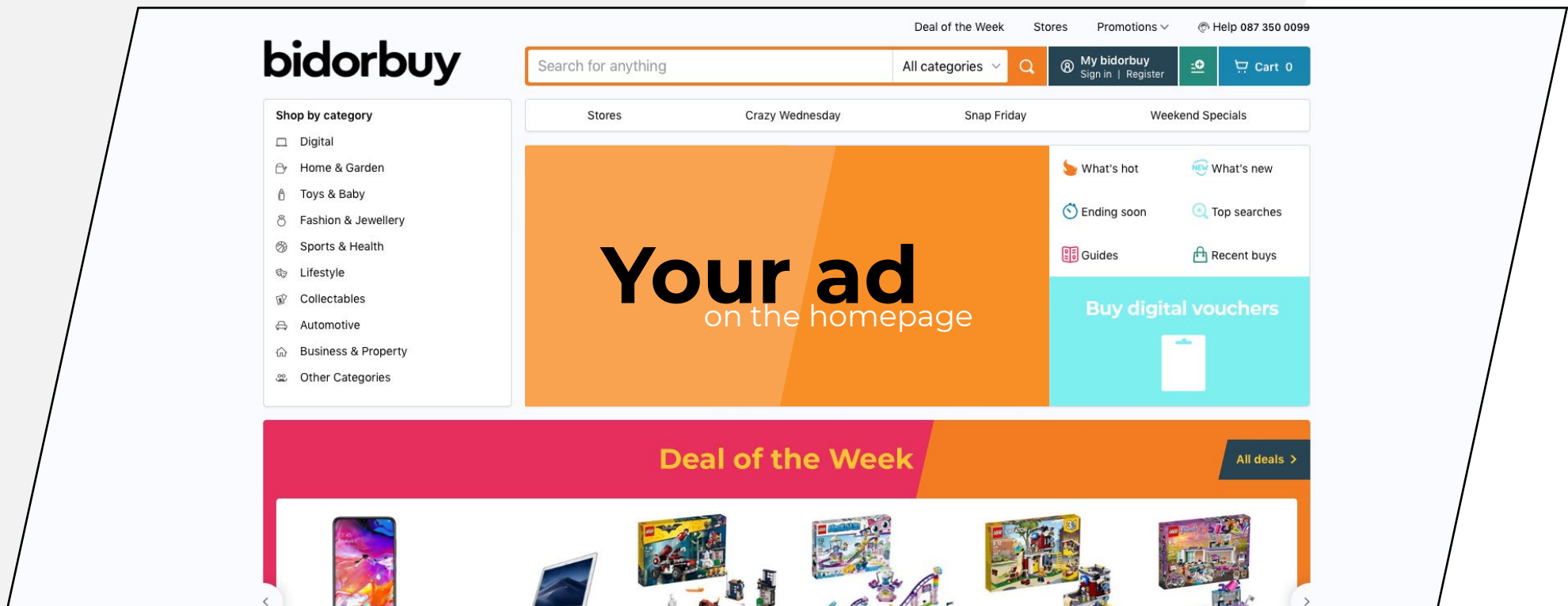
bidorbuy

Advertising

Prime advertising space is available on one of South Africa's most visited websites with over a 1 million unique visitors and over 30 million impressions per month.

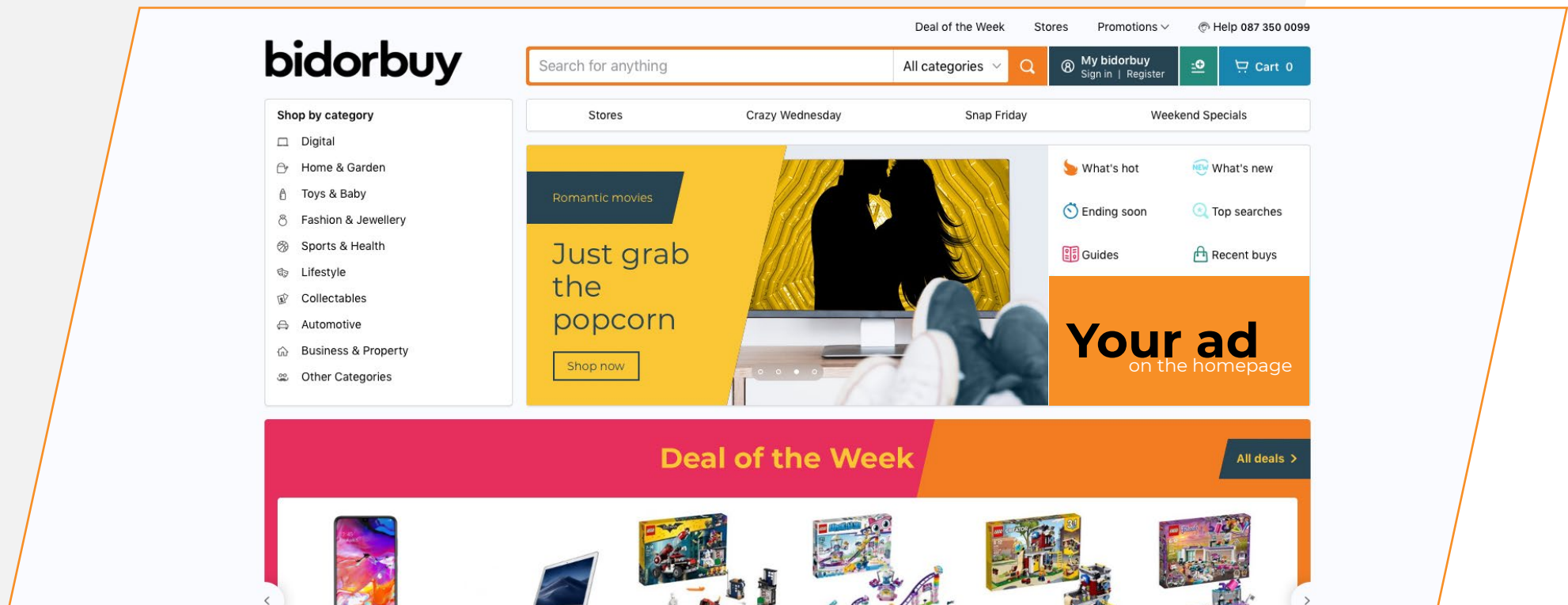
Homepage Banner

The central and dominant banner position on the homepage showcases a maximum of four scrolling banners. Advertising is available for slot 2.



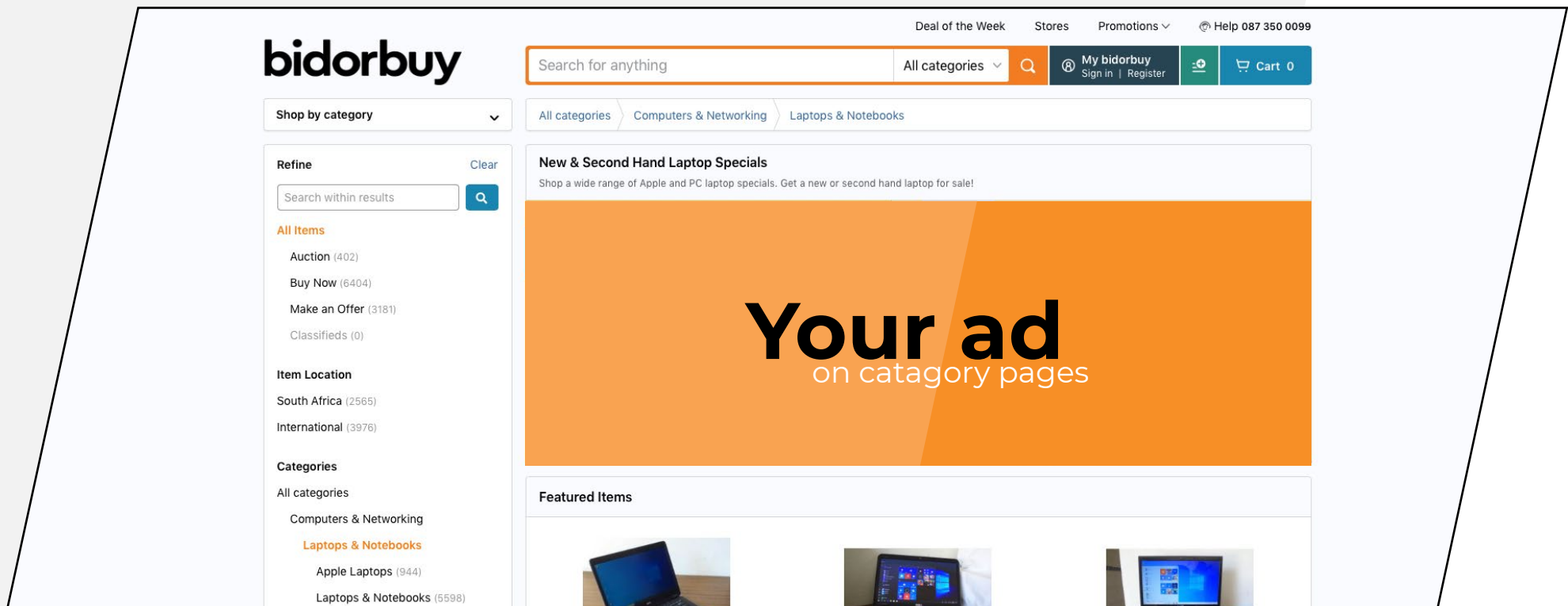
Homepage promo box Banner

— This rotating banner is located in a prime position on the right hand side of the bidorbuy homepage.



Category Banner

— This slot showcases a maximum of four scrolling banners. Choose the category best suited to your brand and reach shoppers within the relevant target market.



Vertical Banner

The vertical banner displays on the left-hand side alongside listings in the category and search results pages. Feature your banner in the most suitable category or in the search results pages to reach the shoppers in the relevant target market.

The screenshot illustrates a vertical banner on the left-hand side of an e-commerce website. The banner is a large orange rectangle with the text "Your ad on category pages" in white. To the right of the banner, the website displays a grid of product listings. Each listing includes a product image, title, specifications, price, and a countdown timer. The products are categorized by location on the left side of the page.

Location Filter:

- Pietermaritzburg (5)
- Pietersburg / Polokwane (6)
- Port Elizabeth (4)
- Potchefstroom (1)
- Pretoria / Tshwane (436)
- Rustenburg (1)

Product Listings:

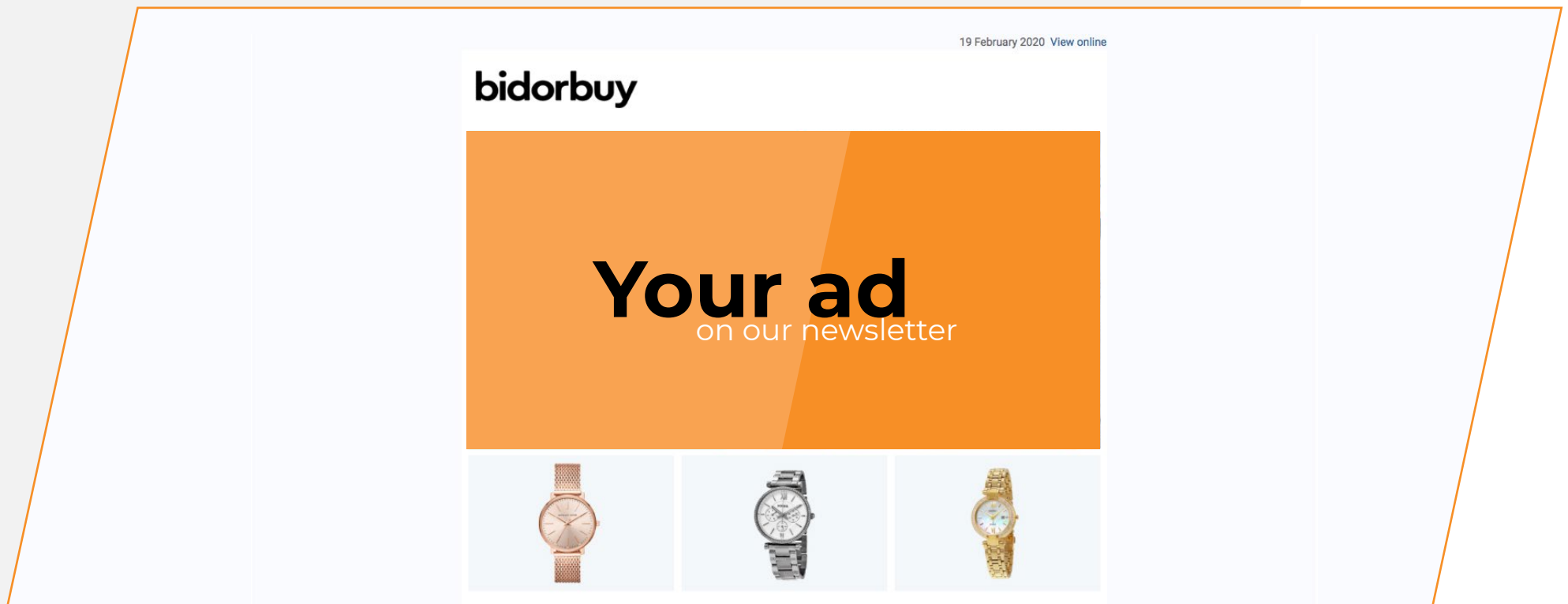
Product	Price	Discount	Ends
HP Envy Ryzen Touch 16GB Ram 256GB SSD+1TB HDD USBC LED Key Bang &...	R18,999.00		Ends 24 Feb 09:30
Apple Mac Mini Server. core i7-3615QM 1TB SSD+1TB SSHD, 16GB Ram. Apple...	R14,999.00	25% OFF	Ends 19 Mar 23:45
Dell i5 Ultrabook 10th Gen 16GB Ram 128GB SSD+1TB HDD Iris Pro Spill Proof...	R13,999.00		Ends 24 Feb 09:45
HP ZBOOK 15 G5 i7-8850H 32GB RAM 512GB SOLID STATE DRIVE NVIDIA P1000...	R17,000.00		Ends 23 Feb 11:45
Dell Inspiron i7 7th Gen 16GB Ram 1TB HDD AMD 4GB GDDR5 Dedicated FHD Office 2019 Wireless Mouse/Bag	R11,999.00		Ends 24 Feb 09:45
HP Touch Ryzen RX Vega 16GB Ram 128GB SSD+1TB HDD 8h Battery Facial...	R14,999.00		Ends 24 Feb 12:15

Seller Logos:

- Nexus Tech
- Paradigm Tech Centre
- MINEAWAY
- Nexus Tech

Specials mailer

- Help potential customers discover your products and improve the visibility of your advertising banner in our mailers targeted to thousands of users.



Advertising rates

Site Banner	7 days
Home Page	
Home Page Sliding Banner position 2	R7,000
Home Page Promo Box	R2,500
Category Level Banners	
Category Main Sliding Banner	R3,700
Vertical Banner: Category/ Search	R1,000

Social Media	
Facebook	
Post	R500
Twitter/ Instagram	
1 post	R250
Newsletter	
Dedicated mailer	R10,000 per newsletter
Banner on promotional newsletters	R2,000 per feature

All advertising subject to approval
Rates are negotiable for longer campaigns

Take your
business to the
next level